



SINCE 2005  
**OUR TOWNE  
 GUILDERLAND**

**518-356-3898**

www.OurTowneGuilderland.com

**Let *GUILDERLAND* know about  
 your business!**

**Business FOCUS!**

Use your latest Press Release or our Business FOCUS Q&A template. This feature is a half page black white vertical or horizontal space. It will fit roughly 500 words with a couple of images.

**Reserve your Business FOCUS for \$200\***

\*restrictions may apply

**Feature Q & A**

Our Q&A feature stories are the centerpiece of our neighbor-to-neighbor philosophy. These stories turn our readers into your customers—and into your Salespersons, generating excellent word-of-mouth wherever they go—increasing your loyal, customer base. The Q&A you submit will also appear online further increasing visibility and reach.

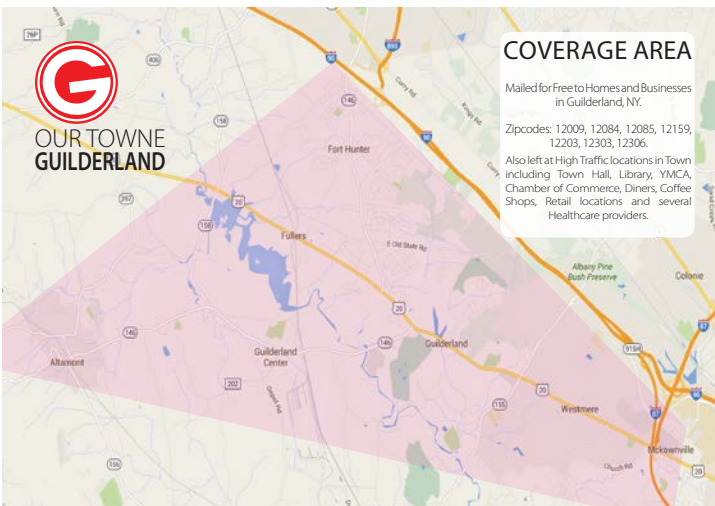
We'll e-mail you a series of questions designed to tell your story which you answer in a way that highlights your business. Feel free to re-write or change the questions to better suit your story. You e-mail the completed questionnaire back to us with some photos of you and/or your business. It's that simple. We will format the content and photos to fit the Our Towne layout.

**Reserve your Feature  
 Q & A for \$300**

**Expert Columns**

Many advertisers find that writing an expert column is an excellent way to educate readers and establish their businesses in the community. Column space is available for professionals to write about their field of expertise. Expert Columns are guaranteed exclusivity for the duration of the agreement.

**Half page: 3 Pack \$525/Annual Contract \$1800  
 Full page: 3 Pack \$1050/Annual Contract \$3600**



**OUR TOWNE SNAPSHOT**

- 13,000+ Homes & Businesses Mailed for FREE
- 2000+ Additional Copies left at the Library, Town Hall, YMCA, Diners, Chamber of Commerce, Retail Locations, Dr's Offices etc.
  - Digital edition powered by Issuu
- High Household Income Demographic
  - Low Cost Per Household
  - Mid Month Distribution

**We are offering the following  
 ADVERTISING Specials this month:**

**HALF Page & Feature Q&A Special**

Half page (7.25" w x 4.75" h)  
 July, August and September.

**Get a FREE Full page Feature Q&A (\$300 Value)**

**B/W - \$600** (\$200/mo.)  
**Color - \$750** (\$250/mo.)

**THIRD Page for 3 Months**

Third page (7.25" w x 3" h)  
 July, August and September.

**B/W - \$300** (\$100/mo.)  
**Color - \$525** (\$175/mo.)

**QUARTER Page for 4 Months**

Quarter page (3.5" w x 4.75" h)  
 July, August, September and November.

**B/W - \$375** (\$93.75/mo.)  
**Color - \$500** (\$125/mo.)

**SIXTH Page for 6 Months**

Sixth page (3.5" w x 4.75" h) July, August, September,  
 October, November & December.

**B/W - \$360** (\$60/mo.)

Call or email Lowell Knapp

(518) 356-3898 • Lowell@ourtownemarketing.com

**JUNE DEADLINE IS: JUNE 29<sup>TH</sup>**

Discounts do NOT apply  
 to premium positions

