



SINCE 2005
OUR TOWNE
GUILDERLAND

518-356-3898
www.OurTowneGuilderland.com



★ SMALL BUSINESS SATURDAY® ★

SAVE THE DATE



#SHOPSMALL

GUILDERLAND

- PROMOTE SPECIALS & EVENTS
- INTRODUCE NEW PRODUCT OR SERVICES
- RECOGNIZE MILESTONES AND ACCOMPLISHMENTS
- HIGHLIGHT OUTSTANDING EMPLOYEES
- PUBLISH YOUR 'PRESS RELEASE'
- PUBLISH A MONTHLY NEWSLETTER PAGE

OUR TOWNE SNAPSHOT

- 13,000+ Homes & Businesses Mailed for FREE
- 2000+ Additional Copies left at the Library, Town Hall, YMCA, Diners, Chamber of Commerce, Retail Locations, Dr's Offices etc.
 - Digital edition powered by Issuu
 - High Household Income Demographic
 - Low Cost Per Household
 - Mid Month Distribution

We are offering the following ADVERTISING Specials this month:

HALF Page B/W Special

Half page (7.25" w x 4.75" h)
November, December & January

B/W ONLY - \$600 (\$200/mo.)

QUARTER Page for 4 Months

Quarter page (3.5" w x 4.75" h)
November, December, January & February.

B/W ONLY - \$375 (\$93.75/mo.)

Let us know if you would like a different size. We can offer similar savings.

Call or email Lowell Knapp

(518) 356-3898 • Lowell@ourtownemarketing.com

DEADLINE IS: OCTOBER 26TH

Discounts do NOT apply to premium positions



Let GUILDERLAND know about your business!

Business FOCUS!

Use your latest Press Release or our Business FOCUS Q&A template. This feature is a half page black white vertical or horizontal space. It will fit roughly 500 words with a couple of images.

Reserve your Business FOCUS for \$200*

*restrictions may apply

Feature Q & A

Our Q&A feature stories are the centerpiece of our neighbor-to-neighbor philosophy. These stories turn our readers into your customers—and into your Salespersons, generating excellent word-of-mouth wherever they go—increasing your loyal, customer base. The Q&A you submit will also appear online further increasing visibility and reach.

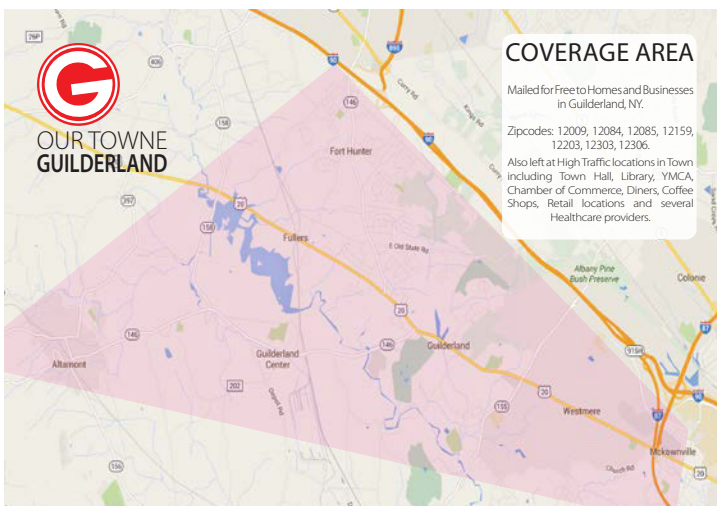
We'll e-mail you a series of questions designed to tell your story which you answer in a way that highlights your business. Feel free to re-write or change the questions to better suit your story. You e-mail the completed questionnaire back to us with some photos of you and/or your business. It's that simple. We will format the content and photos to fit the Our Towne layout.

Reserve your Feature Q & A for \$300

Expert Columns

Many advertisers find that writing an expert column is an excellent way to educate readers and establish their businesses in the community. Column space is available for professionals to write about their field of expertise. Expert Columns are guaranteed exclusivity for the duration of the agreement.

Half page: 3 Pack \$525/Annual Contract \$1800
Full page: 3 Pack \$1050/Annual Contract \$3600



COVERAGE AREA

Mailed for Free to Homes and Businesses in Guilderland, NY.

Zipcodes: 12009, 12084, 12085, 12159, 12203, 12303, 12306.

Also left at High Traffic locations in Town including Town Hall, Library, YMCA, Chamber of Commerce, Diners, Coffee Shops, Retail locations and several Healthcare providers.