



Since 2005

**OUR TOWNE
GUILDERLAND**

356-3898

www.OurTowneGuilderland.com

Let **GUILDERLAND** know about your business!

Business FOCUS!

Use your latest Press Release or our Business FOCUS Q&A template. This feature is a half page black white vertical or horizontal space. It will fit roughly 500 words with a couple of images.

Reserve your Business FOCUS for \$200*

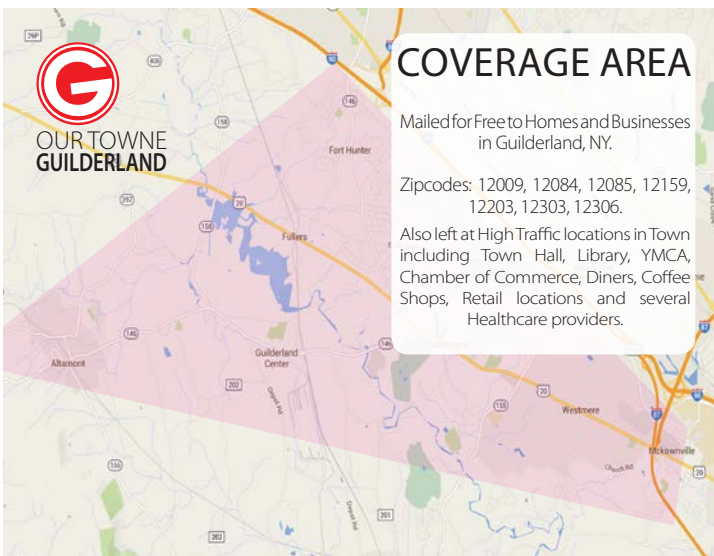
*restrictions may apply

Feature Q & A

Our Q&A feature stories are the centerpiece of our neighbor-to-neighbor philosophy. These stories turn our readers into your customers—and into your Salespersons, generating excellent word-of-mouth wherever they go— increasing your loyal, customer base. The Q&A you submit will also appear online further increasing visibility and reach.

We'll e-mail you a series of questions designed to tell your story which you answer in a way that highlights your business. Feel free to re-write or change the questions to better suit your story. You e-mail the completed questionnaire back to us with some photos of you and/or your business. It's that simple. We will format the content and photos to fit the Our Towne layout.

Reserve your Feature Q & A for \$300



COVERAGE AREA

Mailed for Free to Homes and Businesses in Guilderland, NY.

Zipcodes: 12009, 12084, 12085, 12159, 12203, 12303, 12306.

Also left at High Traffic locations in Town including Town Hall, Library, YMCA, Chamber of Commerce, Diners, Coffee Shops, Retail locations and several Healthcare providers.

ADVERTISING THAT **WORKS:**

- 13,000+ Homes & Businesses Mailed for FREE
- 2000+ Additional Copies left at the Library, Town Hall, YMCA, Diners, Chamber of Commerce, Retail Locations, Dr's Offices etc.
 - Digital edition powered by Issuu
 - High Household Income Demographic
 - Low Cost Per Household
 - Mid Month Distribution

Advertising Specials this month:

FULL Page Special

Full page (7.25" w x 9.75" h) May

B/W - \$325

Color - \$400

HALF Page Special

Half page (7.25" w x 4.75" h) May, June

B/W - \$400 (\$200/mo.)

Color - \$500 (\$250/mo.)

THIRD Page Special

Third page (7.25" w x 3" h) May, June, July

B/W - \$330 (\$110/mo.)

Color - \$450 (\$150/mo.)

QUARTER Page Special

Quarter page (3.5" w x 4.75" h) May, June, July

B/W - \$300 (\$100/mo.)

Color - \$375 (\$125/mo.)

SIXTH Page Special

Sixth page (3.5" w x 3" h) May, June, July, August

B/W - \$240 (\$60/mo.)

Color - \$340 (\$85/mo.)

Call or email Lowell Knapp

(518) 356-3898 • Lowell@ourtownemarketing.com

DEADLINE IS: APRIL 26TH

Our March issue will be in homes
May 8th - 11th!

Discounts do NOT apply
to premium positions



Need additional coverage? Ask us about adding 10,000 homes and businesses in Bethlehem