



2050 Western Ave, Suite 201  
 Star Plaza  
 Guilderland NY 12084

**OUR TOWNE  
 GUILDERLAND** **356-3898**  
[www.OurTowneGuilderland.com](http://www.OurTowneGuilderland.com)

**Let *GUILDERLAND* know about  
 your business!**

**Business FOCUS!**

Use your latest Press Release or our Business FOCUS Q&A template. This feature is a half page black white vertical or horizontal space. It will fit roughly 500 words with a couple of images.

**Reserve your Business FOCUS for \$200\***

\*restrictions may apply

**Feature Q & A**

Our Q&A feature stories are the centerpiece of our neighbor-to-neighbor philosophy. These stories turn our readers into your customers—and into your Salespersons, generating excellent word-of-mouth wherever they go— increasing your loyal, customer base. The Q&A you submit will also appear online further increasing visibility and reach.

We'll e-mail you a series of questions designed to tell your story which you answer in a way that highlights your business. Feel free to re-write or change the questions to better suit your story. You e-mail the completed questionnaire back to us with some photos of you and/or your business. It's that simple. We will format the content and photos to fit the Our Towne layout.

**Reserve your Feature  
 Q & A for \$300**

**ADVERTISING THAT *WORKS*:**

- 15,000+ Homes & Businesses Mailed for FREE
- 2000+ Additional Copies left at the Library, Town Hall, YMCA, Diners, Chamber of Commerce, Retail Locations, Dr's Offices etc.
- Digital edition powered by Issuu
- High Household Income Demographic
  - Low Cost Per Household
  - Mid Month Distribution

**We are offering the following  
 ADVERTISING Special:**

**THIRD Page Special**

Third page (7.25" w x 3" h) August, September & October.

**B/W - \$412.50** (\$137.50/mo.)

**Color - \$472.50** (\$157.50/mo.)

**SIXTH Page Special**

Sixth page (3.5" w x 4.75" h) August, September & October.

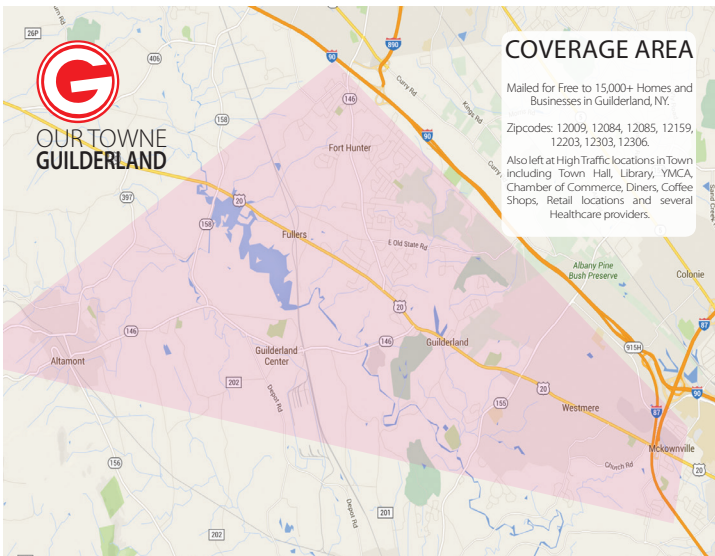
**B/W - \$210** (\$70/mo.)

**Color - \$270** (\$90/mo.)

Call or email Lowell Knapp

(518) 356-3898

[Lowell@ourtownemarketing.com](mailto:Lowell@ourtownemarketing.com)



**DEADLINE IS: JULY 28<sup>TH</sup>**

Discounts do NOT apply to premium positions

